

# SO & CO

- NEW YORK -

## INSTRUCTION MANUAL - A2 QUARTZ MOVEMENT

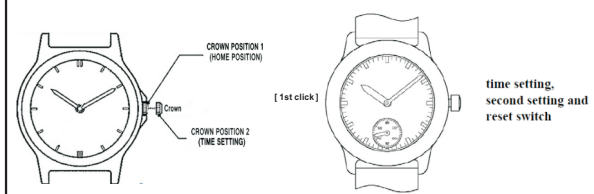
### IMPORTANT NOTE REGARDING SCREW-IN CROWN

Some of our models are fitted with a screw-in crown. To use the setting functions, first UNSCREW the crown by turning it counter-clockwise until it slightly pops up from the watch body. The watch is now ready to be set according to the instructions. AFTER completing the setting, gently push the crown in, and then SCREW IT IN by turning it clockwise, until it is tight against the case of the watch. The crown MUST BE FULLY SCREWED IN for the watch to be water resistant.

### WATCH DISPLAY & TIME SETTING

CROWN POSITION 1 : HOME POSITION (FOR NORMAL USING)  
CROWN POSITION 2 : TIME SETTING

- Gently pull the Crown to this position, if the watch is fit with a Screw-down Crown, Unscrew the crown and then gently pull the crown.
- Rotate the Crown clockwise or anti-clockwise to set the time.



### WATER RESISTANT

Your New Watch is a water-resistant Watch.  
Check the Marking on the back of the watch, find below the relevant usage recommendation.

- \* **Water Resistant 3ATM or 30 METERS (100 Feet)**  
Shall withstand splashes of water while washing the hand. But should not be worn while swimming or diving.
- \* **Water Resistant 5ATM or 50 METERS (165 Feet)**  
Suitable for showering or swimming in shallow water.
- \* **Water Resistant 10ATM or 100 METERS (330 Feet)**  
Suitable for swimming, snorkeling, but should not be worn while scuba diving.

We don't recommend swimming or diving with your watch unless it has a screw down crown and is water resistant to at least 10ATM or 100 Meters

### GENERAL CARE FOR A WATER RESISTANT WATCH

- DO NOT OPERATE ANY BUTTONS WHEN THE WATCH IS WET OR IN WATER
- DO NOT WEAR THE WATCH IN A HOT SHOWER OR SAUNA EXTREME HEAT CAN DAMAGE THE WATCH
- AFTER USE IN SALT WATER OR CONTACT WITH SAND OR MUD, RINSE THE WATCH IN A STREAM OF FRESH WATER AND DRY IT WITH SOFT CLOTH.
- LEATHER STRAPS ARE MORE EASILY DAMAGED BY FREQUENT EXPOSURE TO WATER. AFTER EVERY USE IN WATER, WIPE THE STRAP WITH A SOFT CLOTH, TO IMPROVE THE LIFE OF THE STRAP.